

HIBA NASER

DIGITAL MARKETER



CONTACT



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Meethale vayakkal (H)
Atholi, 673315
Calicut, Kerala

CERTIFICATION

Digital Marketing

D Academy, Pavangad,
Calicut

SKILLS

- Search Engine Optimization (SEO)
- Content creation and copywriting
- Social Media Marketing
- Google Ads and Facebook Ads

LANGUAGE

- English
- Malayalam

ABOUT ME

I possess a strong understanding of various digital marketing channels such as social media, SEO, SEM, email marketing, and content creation. My enthusiasm for learning new tools and techniques, coupled with my ability to analyze data and optimize strategies, allows me to adapt quickly to the ever-evolving digital landscape.

WORK EXPERIENCE



Digital Marketing Intern at Loud IMC

- Researching and identifying target audiences and their online behavior.
- Developing engaging and relevant content for various digital platforms such as websites, blogs, social media, email, and video.
- Managing social media accounts (Facebook, Instagram, Twitter, LinkedIn, etc.).
- Creating and scheduling posts, interacting with followers, and running paid social media campaigns.

INTERESTS

- writing blogs
- Producing Videos
- Creating Social Media Posts
- Interest in learning and working with data
- Familiarity with design tools like Canva

EDUCATION

BA English Language and Literature

Ilahiya Arts and Science College, Cheliya, Koyilandy

Higher Secondary School

Thiruvangoor Higher Secondary School, Kozhikode, Kerala